



## **FOR IMMEDIATE RELEASE**

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### **Tennyson Center for Children, KaBOOM! and The CarMax Foundation Team Up to Build New Playground in Just One Day**

Denver, CO— On Tuesday, Sept. 22, thanks to a partnership among Tennyson Center for Children, KaBOOM! and The CarMax Foundation, a new safe playground will be constructed at the corner of 29th and Tennyson.

More than 100 volunteers from The CarMax Foundation will work side by side with 100 local residents to build the sensory-integrated play area, featuring places for the kids to climb, swing and have fun. The playground design was chosen based on input from the children that live at Tennyson Center who drew their dream playgrounds for planners at a design day in August.

After a one-day construction “blitz,” the new playground will replace a 20-year-old play structure. The playground “Build Day” will begin at 8:30 a.m. and end at 2 p.m. with a ribbon-cutting ceremony and dedication.

“We are amazed at the support for this playground!” said Rod Witte, CEO of Tennyson Center for Children. “With funds raised at our Mile High Q&Brew event in February and the help of KaBOOM! and The CarMax Foundation, the new playground became a reality much more quickly than we had ever anticipated. We are excited for the opportunity to involve the community in the planning and building. On behalf of the children and everyone at Tennyson Center – thank you!”

The CarMax Foundation and KaBOOM! are donating financial and volunteer support to the project. Since 1996, KaBOOM! has been dedicated to bringing balanced and active play into the daily lives of all children because KaBOOM! believes #playmatters for all kids.

Through a \$4.1 million partnership, The CarMax Foundation and KaBOOM! will build 30 playgrounds across the United States by the end of 2015, giving more than 100,000 children the joyful childhood they deserve. The CarMax Foundation supports the organization’s goal of ensuring that all kids get the balanced and active play they need to become healthy and successful adults.

#### **About Tennyson Center for Children**

Tennyson Center for Children provides residential and therapeutic services, as well as a K-12 school, to Colorado children ages five to 18. The kids are survivors of severe abuse or neglect, or have significant mental health or developmental issues. Tennyson Center is often seen as the last resort for kids who have nowhere else to go, and they’ve been helping kids for more than 111 years. More information can be found at [www.childabuse.org](http://www.childabuse.org).

**About The CarMax Foundation**

The CarMax Foundation is designed to enrich the communities where our associates live and work and has donated more than \$25 million since 2003. Funding programs are made available through a portion of CarMax, Inc.'s pre-tax profits. CarMax, a member of the FORTUNE 500 and the S&P 500, and one of the FORTUNE 2015 "100 Best Companies to Work For," is the nation's largest retailer of used cars. Headquartered in Richmond, Va., CarMax currently operates 150 stores in 77 markets. The CarMax consumer offer features low, no-haggle prices, a broad selection of CarMax Quality Certified used vehicles, and superior customer service. During the 12 months ending February 28, 2015, the company retailed 582,282 used cars and sold 376,186 wholesale vehicles at our in-store auctions. For more information, access the CarMax website at [www.carmax.com](http://www.carmax.com). For more information on The CarMax Foundation, visit [foundation.carmax.com](http://foundation.carmax.com).

**About KaBOOM!**

KaBOOM! is the national non-profit dedicated to giving all kids – particularly those growing up in poverty in America – the childhood they deserve filled with balanced and active play, so they can thrive. Since 1996, KaBOOM! has collaborated with partners to build, open or improve nearly 16,300 playgrounds, engaged more than one million volunteers and served 8.1 million kids. KaBOOM! creates great places to play, inspires communities to promote and support play, and works to drive the national discussion about the importance of play in fostering healthy and productive lives. To learn why #playmatters: visit [kaboom.org](http://kaboom.org) or join the conversation at [twitter.com/kaboom](https://twitter.com/kaboom) or [facebook.com/kaboom](https://facebook.com/kaboom).

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